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**Mr. Daniel Giavina, International Trade Specialist  
U.S. Department of Commerce, U.S. Commercial Service, San Francisco/North Bay**

**DANIEL GIAVINA**, a 23-year veteran of the U.S. Commercial Service, serves as an International Trade Specialist in both the San Francisco and North Bay U.S. Export Assistance Centers. Throughout his career, he has successfully organized export initiatives that have boosted sales for small- and medium-sized US exporters. Mr. Giavina is an active member of the Department of Commerce's Asia Pacific, Travel and Tourism and Agribusiness Teams. He has helped organize several successful U.S. Pavilions at trade shows in the Philippines, Singapore and Mexico, and has served on temporary assignments as Commercial Attaché at the U.S. Embassies in Jakarta, Indonesia; Seoul, South Korea; Manila, Philippines; and Ho Chi Minh City, Vietnam. Mr. Giavina works across many industry sectors providing Bay Area firms with market intelligence, trade counseling and export opportunities throughout the world. He has also developed innovative uses of video technology to increase wine export sales by launching "Virtual Wine Tastings" to over 14 countries in Asia, Eastern Europe and Latin America.

Mr. Giavina is also a recipient of several U.S. Department of Commerce awards and in 2011 received the Department of Commerce's Gold Medal Award – the highest honorary award granted by the Secretary of Commerce. He also holds a Bachelor's Degree in International Management from Golden Gate University in San Francisco, California.